

Kane Steel finds results by utilizing NAI Keystone's Bryan Cole and John Buccinno

Press Release

Location:

1586 Bunting Street
Minersville, PA

Challenge:

Former President of Kane Steel, Cliff Kane hired NAI Keystone's Bryan Cole and John Buccinno to dispose of its Minersville Location. The facility was a 70,000 sq. ft. site consisting of two industrial buildings and 1 single story office building.

NAI Solution:

As exclusive landlord agents for Kane Steel, NAI marketed the property to many different users, by taking advantage of the location, and ability to separate division NAI found a suitable buyer in less than 6 months. NAI generated a marketing plan that outlined the targets, the ways in which the property would be marketed, and the highest and best use to generate the most value. The property was sold in October of 2010 and will be housing another Steel manufacturer from New Jersey.

Who is NAI Keystone:

NAI Keystone is a full service commercial and industrial real estate firm. NAI Keystone maintains a prominent market share in Berks and Schuylkill Counties. NAI offers various services including but not limited to; Landlord representation, tenant representation, consulting services, site development, site selection, and property management.

NAI Keystone is part of NAI Global, which is a managed network of commercial real estate brokers and companies which spans throughout the world. NAI Global has 325 offices in 55 countries and an annual transaction volume of \$45 Billion.

For additional information please visit www.Bryanecole.com or email us at Bcole@naikeystone.com and Jbuccinno@naikeystone.com